

Investors' Circle Spring Conference Program

April 19-21, 2009

Westin St. Francis Hotel -- San Francisco

Sunday, April 19th: Member Events

11:00 – 3:30 pm	PAI - Power of Angel Investing: <i>Led by Sky Lance</i> Post-Investment Relationships Workshop	Elizabethan B
4:00 – 5:00 pm	New Member Orientation	Elizabethan B
5:00 – 7:00 pm	Meeting for Investors' Circle Members Only	Elizabethan B
5:00 – 7:00 pm	Meeting for Venture Fair Presenters Only	Olympic
7:00 – 10:00 pm	Reception for Investors' Circle Members and Venture Fair Presenters Only	Victor's (32 nd Floor)

Monday, April 20th: Venture Fair

8:00 – 8:45 am	Registration & Breakfast	Mezzanine Level
8:45 – 9:15 am	Welcoming Remarks	California East & West
9:15 – 9:50 am	Company Presentations: Health & Wellness	California East & West
9:50 – 10:30 am	Company Presentations: Community & International Development	California East & West
10:30 – 10:45 am	Short Break	California East & West
10:45 – 12:00 pm	Company Presentations: Energy & Environmental Solutions	California East & West
12:00 – 1:00 pm	Entrepreneur Showcase & Networking Break	Elizabethan C & D
1:00 – 2:00 pm	Lunch	Tower Salon A
2:00 – 2:50 pm	Company Presentations: Alternative Media & Education	California East & West
2:50 – 4:00 pm	Company Presentations: Sustainable Consumer Products	California East & West

4:00 – 5:00 pm	Entrepreneur Showcase & Networking Break	Elizabethan C & D
5:00 – 6:30 pm	The Investors' Circle	Georgian Room
6:30 – 7:00 pm	Learn more about Patient Capital Collaborative	California Room
6:30 – 9:00 pm	Reception	Alexandra's (32 nd Floor)

Tuesday, April 21st: Conference Day

7:30 – 8:30 am	Registration & Breakfast	Mezzanine Level
8:30 – 9:00 am	Interactive Morning Session	California East & West
9:00 – 10:30 am	Plenary Session: <i>The Prospects for Social Enterprise</i>	California East & West

Transcend the headlines. Experts in policy, academia, journalism and the field of SRI will share insights about the effects of the economic climate and of the new administration's priorities on the prospects for social enterprise. This innovative, provocative and highly interactive session will separate the hope from the hype and help you navigate this rapidly evolving environment.

Moderator: **Jerry Engel**, Professor at UC Berkeley & General Partner, Monitor Venture Partners
Panel: **Cheryl Smith**, Board Chair, Social Investment Forum
David Crane, Special Advisor to the Governor, Jobs & Economic Growth
Peter Frykman, Founder & CEO, Driptech

10:30 – 11:30 am **Breakout Sessions I**

“Role of Advocacy in Social Enterprise” Elizabethan A

Investing in great mission-based businesses is just one step towards developing a more just, sustainable world. Learn how policy changes and advocacy work also impact the business environment of the sustainable sector and how you can get involved with this important work. Investors' Circle members will share their experiences alongside our “Take Action” partners: E2, B-Corporation and Ashoka.

Moderator: **Peter Waldman**, Senior Writer, Condé Nast Portfolio Magazine
Panel: **Maureen Blanc**, Northern California Chapter Leader, E2
Vien Troung, Senior Policy Associate, Green For All
Andrew Kassoy, Co-Founder, B-Corporation

“Designing Successful, Mission-Aligned Exits” Elizabethan B

Both founders and investors bemoan the potentially disastrous effects of ownership transfer on enterprise mission. With so many exit options available – ESOP, IPO, leveraged recapitalizations, secondary market sales and more – can we construct productive transactions that preserve missions? Exit experts will talk about the possibilities for your venture.

Moderator: Terry Mollner, President, Trusteeship Institute
Panel: Bryan Redd, Co-Founder and CEO, Upstream 21
Mark Bowers, Director of Compliance, BSI Consultants
Sunny Vanderbeck, Managing Partner, Satori Capital

“Sector Showcase: Emerging Opportunities in Water”

Georgian

Water is becoming as precious – and contentious – as oil has been for decades. Explore early-stage H2O investing opportunities, including water efficiency, purification and transportation technologies.

Moderator: David Zetland, Aguanomics
Panel: Brian Dunn, CEO of Growth Capital Services
Dominic Kulik, Founding Principal, Dakai Enterprises

11:30 – 12:30 pm **Exhibition Showcase & Networking** Elizabethan C & D

12:30 – 1:45 pm **Lunch** California East & West

1:45 – 2:45 pm **Breakout Sessions II**

“Embedding Social Metrics in Corporate Structures”

Elizabethan A

Social entrepreneurs and their stakeholders share good intentions – but are intentions enough? Learn about innovative ways to embed social metrics into deal and corporate structures so that mission focus is preserved through good times and lean times.

Moderator: David Berge, President, Underdog Ventures
Panel: Brigitte Baumann, Founder & President, Go Beyond
Paul Richardson, President, Renewal2

“What Companies Need in a Downturn and How to Supply It”

Elizabethan B

An engaged investor knows that the relationship doesn't end with writing a check. Learn from active investors and experts as they share their experience in helping portfolio companies succeed in good times and bad.

Moderator: Paul Byrne, Vice President, Sales and Marketing, Coaches Training Institute
Panel: Adam Lowry, Co-Founder, Method
Kevin Jones, Founding Principle, Good Capital
Carol Sands, Founder, Angels Forum

“Impact Investing”

Georgian

Explore how using profit-seeking investment to generate social and environmental good is moving from a periphery of activist investors to the core of mainstream financial institutions. Hear from investors and learn from a case study example featuring IC company: IceStone.

**Learn more here about the Investing for Social and Environmental Impact report. <http://www.monitorinstitute.com/impactinvesting/index.html>

Moderator: **Amit Bouri**, Monitor Institute
Panel: **Peter Strugatz**, Co-Founder & Co-CEO, IceStone
Binda Ganguly, Associate Director, Rockefeller Foundation
Don Shaffer, CEO, RSF Social Finance

2:45 – 4:15 pm **Exhibition Showcase & Networking** Elizabethan C & D

4:15 – 5:30 pm **IC Debate: “The Sell Out”** California East & West

Mark Albion, the founder of Net Impact and best-selling author of such titles as True to Yourself and More Than Money will be moderating our provocative IC Debate: “The Sell Out.” With over twenty years of experience balancing business with community and personal happiness, Mr. Albion will urge our panelists and audience to tackle the big issues of scaling a mission-driven business. Social enterprise pioneer Judy Wicks, Founder of White Dog Café and Pierre Ferrari, Board Chair of Ben & Jerry’s will tackle the thorny, intriguing and complex issues such as:

- * Is a successful, mission-aligned exit possible? If so, how?
- * How do you prepare values-led business for the next round of capital?
- * How much is enough?
- * What constitutes a “sell-out”?
- * What is the key obstacle for everyone (all stakeholders) coming out ahead?

Moderator: **Mark Albion**, Co-Founder & Chair, More Than Money Institute
Panel: **Judy Wicks**, Founder, White Dog Cafe
Pierre Ferrari, Board Chair, Ben & Jerry’s

5:30 – 6:30 pm **Reflection Circle** Georgian

6:00 – 7:00 pm **Short Reception and Dine Around** Elizabethan C & D

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8:00 – 8:45 am	Registration & Breakfast	Mezzanine Level
8:45 – 9:15 am	Welcoming Remarks	California East & West
9:15 – 10:30 am	Company Presentations:	California East & West
	Health & Wellness	Community & International Development
	1. Boston Heart Lab 2. MyCelium Holdings	3. Distributed World Power 4. Goal Spring 5. Molivix Financial Services
10:30 – 10:45 am	Short Break	California East & West
10:45 – 12:00 pm	Company Presentations:	California East & West
	Energy & Environmental Solutions	
	6. Sungevity 7. Banyan Energy 8. Cerealus Holdings, LLC	9. Natural Systems Utilities, LLC 10. TerraFusion 11. Federspiel Corporation
12:00 – 1:00 pm	Entrepreneur Showcase & Networking Break	Elizabethan C & D
1:00 – 2:00 pm	Lunch	Tower Salon A
2:00 – 4:00 pm	Company Presentations:	California East & West
	Alternative Media & Education	Sustainable Consumer Products
	12. VolunteerSpot 13. SpeakShop 14. Public News Service 15. WorldWise Education	16. AlterEco 17. Tomales Bay Foods/Cowgirl Creamery 18. Ineeka 19. New Leaf Paper 20. Peacekeeper Cause-Metics 21. Rustic Crust
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